

OEVA BOARD MEETING 3-12-2024 MINUTES

A FLORIDA NOT FOR PROFIT 501(c)4 CORPORATION

1. Introductions and Attendance: Kathi Obendorfer, Deborah Osburn, Joyce Colmar, Jim Schepers, Terry Shortt, Jacky Skubik, and John Majka. Judy Canero joined later.
2. Call to Order: President Obendorfer called the meeting to order at 4:02 p.m.
3. Approval of Minutes of 2-20-2024 Board Meeting. Motion to approve by John Majka and seconded by Terry Shortt. Motion passed unanimously.
4. Officer Reports

President Report: Kathi began by stating she wished to start every Board Meeting with a positive message. She indicated that Deb Osburn would provide this meeting's message. Deb quoted Willie Nelson. Once you replace negative thoughts with positive ones, you'll start having positive results.

She stated she had a couple of fyi's. She had tried to reach out to the CRA representative, but they were only available by appointment only. This precipitated discussion among several board members about the CRA office in Englewood. Kathi indicated that she and Terry would be meeting with Englewood County Commissioner, Ron Cutsinger next week. She stated there is one individual who is extremely disgruntled and would be voicing their opinion with them.

Joyce indicated that many people have asked her how to get in touch with the CRA as they always find no one there the door is locked and never receive return phone calls.

Kathi added that all non-profits had been deleted off the CRA calendar. She then spoke about the CRA meeting the previous day and there was a lot of negative feedback about Pioneer Plaza. Items such as restrooms, parking and

smoking. There is a No Smoking policy on any county property. There was talk about the CRA budget and how much money the CRA had.

Joyce indicated that the property at 232 Dearborn was not in compliance with rules for Farmer's Market and not in compliance with a market in general. She has made a complaint, and the Code Enforcement Officer was going to follow-up this Thursday.

Kathi also told about a misconception about Cruisin on Dearborn and who was the sponsor. They asked that the date be changed from 1st Saturday to the first Sunday. John indicated that would kill the event. There was considerable discussion among several board members about this event. There will be a meeting with Tom Brooks (Tommy Tunes).

She finished with a recap of Food Truck Rally and a forthcoming check for the event.

Vice President Report: No report

Treasurer Report: Joyce had sent the Board her report prior to the meeting. Secretary Schepers made a motion to accept, and it was seconded by Director Shortt and passed unanimously.

She then presented an amendment to the Policy & Procedures Manual concerning the creation of a Fund Development Committee chaired by a director. After discussion among the directors, it was thought that maybe this could be worked into the Marketing Committee objective. Joyce will work on some wording combining her proposal with Marketing Committee definition and send to the President for vote by directors' email.

Joyce reported that she was conducting an audit over the fees and start date of our Social Media contractor Blythe Lopez. There is an issue on her start date. Most board members felt her start date was March of 2023, however Ms. Lopez believes it was January 2023. Deb Osburn will check Facebook and see if there are any posts for OEVA on Facebook page to solve the matter.

Secretary Report: No report.

Required Committees

Executive Committee: Chaired by Kathi Obendorfer-See President's report.

Finance Committee: Chaired by Joyce Colmar: Nothing additional than what was reported earlier.

Governance Committee: Chaired by Jim Schepers No report.

Membership Committee: Chaired by Deb Osburn: Deb presented a proposal to lower the dues paid by artists and residents from \$100 to \$50. Business dues would remain at \$100. After discussion it was decided to table the item until Deb could draft an amendment to the Policy & Procedures Manual and submit to President for a vote by directors' email. The Secretary mentioned since we may be making changes to the P & P we should also consider eliminating the reference to EAD ART Committee since the Board at our last meeting combined this committee with the ART Committee. He agreed to propose some wording combining the 2 committees and forward to the President for a vote as described earlier.

Deb continued with her report by producing the membership coasters that were approved at the last board meeting. She distributed a few to the board members. She then talked about using them at the upcoming Mix & Mingle on April 18th, at 4 Winds Galleria, from 5:00 p.m. to 6:30 p.m. The coasters have a QR code that allows prospective members to visit if they wish to become regular members.

Other Committees

Arts Committee: Chaired by:

Events Committee: Chaired by Terry Shortt: Director Shortt provided some information about the decision to eliminate the Golf Cart drive-in event previously approved by Board.

Terry said he was developing some additional ideas for events for the organization.

Government Relations Committee: Chaired by Joyce Colmar. Nothing at present.

IT Committee: Chaired by Eric Peterson: All the feedback has been positive about the job being done by Eric.

Marketing Committee: Co-chaired by Kathi Obendorfer and Jacky Skubik: The chairs indicated they are working on some ideas.

Media Committee: Chaired by Judith Canero: No report

Merchants Committee: Co-chaired by Kathi Obendorfer and Deb Osburn: No report

Diversity & Inclusion: Chaired by Jim Schepers: No report

Merchandising: Chaired by John Majka: No report

5. OLD BUSINESS:

Food Truck Rally: Very successful and well attended.

6. NEW BUSINESS:

- A. Market on Dearborn: Previously discussed in r
- B. P & P changes: Previously reported above.
- C. Change in Membership Fees: See Membership Report.
- D. P & P update: See above

7. ANNOUNCEMENTS:

8. ADJOURN: made by John Majka_____

Seconded by Terry Shortt_____

Time of Adjournment: 5:21 p.m._____