

## OEVA BOARD MEETING MINUTES OF 5/17/2022

### 1. Introductions and Attendance

**Directors Present:** Rob Reil; Kathi Obendorfer; Les Bernstein; Elaine Miller; John Majka; Leslie Brown and Joyce Colmar joined the meeting at 4:15 p.m. Jim Schepers attended via video conference.

**Directors Absent:** None

**Meeting called to order at:** 4:11 p.m.

**Approval of Minutes:** Regular Board Minutes of 4/19/2022 & addendum reports. Motion to accept the minutes made by Kathi and seconded by Elaine was passed unanimously.

### 2. Officer Reports

**President Report:** Robert Reil -

**Vice President Report:** Kathi Obendorfer –

**Treasurer Report:** Joyce Colmar - Joyce informed the Board of closing the account at Truist Bank and opening a CD at Centennial Bank in the amount of \$24,570.23. She informed the board that the PayPal account had a balance of \$3,621.17. There was discussion centered around PayPal and whether OEVA should not just have a Merchant's account as another way to accept money from members and merchants. Joyce made a motion to open a Merchant's Account at Chase Bank which was seconded by Elaine and passed unanimously. The amount at Chase Bank is currently \$10,031.67. The total amount for the Treasurer's report is \$38,223.07.

**Secretary Report:** Jim Schepers – Consent agenda for accepting reports from Membership and Beautification Committees.

### 3. Committee Reports

#### Required Committees

**Executive Committee:** Chaired by Robert Reil:

**Finance Committee:** Chaired by Joyce Colmar:

**Governance Committee:** Chaired by Elaine Miller.

**Membership Committee:** Chaired by Kathi Obendorfer: Minutes of 5/5/2022 Membership meeting attached. 2 items require discussion. Motion 1 to change dues to \$25.00 for everyone. There was considerable discussion about lowering the dues and the types of classes of membership. There was back and forth about the value of regular \$100 members and the possibility of gaining more members at a lower price without some of the current privileges, after much debate the item was tabled for future consideration.

Motion 2 to have a 3x12 OEVA banner made for \$200 or less. Elaine made a motion to approve the banner with new logo. Seconded by John and passed unanimously.

#### Other Committees

**Arts Committee:** Chaired by Les Bernstein.

**Beautification Committee:** Chaired by Robert Reil: Report attached. After discussion it was decided that the Beautification Committee would adopt both Cedar Street and Green Street parking lots in accordance with the “Keep Sarasota County Beautiful” standards.

**Citizen’s Patrol Committee:** Chaired by John Majka

**Englewood Arts District (EAD):** Chaired by Leslie Brown

**Events Committee:** Chaired by Les Bernstein. Discussion began about the scheduling of events and the type of signup form to be drafted. Les will take the lead on creating a form for events as he is currently working with CRA in scheduling events for Pioneer Plaza. Elaine brought the conversation back to funding events sponsored by OEVA. This led to what type of events and where we sponsor events as an organization. We moved to Old Business as much of the remaining Events report centered on specific events.

**Government Relations Committee:** Chaired by Elaine Miller

**IT Committee:** Chaired by Robert Reil:

**Marketing Committee:** Chaired by Leslie Brown See Membership Attached

**Media Committee:** Chaired by Susana Jimenez:

**Merchandising Committee:** Chaired by Jim Schepers

**Merchants Committee:** Chaired by Leslie Brown

**Diversity & Inclusion:** Chaired by Susana Jimenez

#### 4. Old Business:

- A. Car Show Marketing. OEVA has paid for the DJ for past events and a system for future car show events were determined.
- B. Illegal Art (Funding request by Marie at Mango Bistro. No funding was approved.
- C. Wash Away Our Fears (Chalk Art funding request) No funding was approved
- D. Neil Diamond Tribute (Funding request for Spencer Sparkle) There was some discussion about the event and purpose. No funding was approved.
- E. Annual Affirmations. The Annual Affirmations recognizing the Conflict-of-Interest Section in the Policy and Procedures document was discussed. The Secretary will email the form to all Board Members. He will track and file the documents.

#### 5. New Business:

- A. Beautification Committee/Keep Sarasota County Beautiful/Parking lots. See Beautification Committee Report.
- B. December Art Show. There was a lot of discussion on all the requirements and effort to produce an art show. Past history was brought up and robust conversation on these past events. The discussion turned to the efforts and groundwork that needed to be made for one this coming December. Les said if we sponsored the event, kids from the local schools could be asked to donate time to take tickets. Stef and Diane could be asked to help find judges for the art portion of the event, plus any past information they may

have on prior events. Les said he could move forward with filling out an application for the Art Show and try and schedule a date. We want to hold the dates for the first weekend in December for the event, the final theme and name will be determined at next meeting.

Elaine made a motion for an Art Show on Dearborn Street and Pioneer Plaza. Seconded by Kathi and passed unanimously.

C. Plaza dedication on 5/20/2022. Beginning at 9:30 a.m. Les and Joyce are paying for the music and vendors from the Dearborn Market will be there as well. The county/CRA declined to have ant celebration and OEVA did not authorize funds. Les and Joyce were happy to cover to do it. There is an event on the 21<sup>st</sup>. No funding from OEVA or county for this event.

D. Google Voice Management. Leslie will return calls from the Google voicemail Account. She will forward the information to the persons if needed.

6. Announcements.

7. Motion to Adjourn:

Made by Leslie Brown \_\_\_\_\_,

Seconded by Joyce Colmar \_\_\_\_\_,

Time of adjournment was 6:15 pm.

(Process note: the approved minutes will be dated, scanned and saved on-line as the official public record.)

Dated and approved 6/21/2022