

## OEVA BOARD MEETING MINUTES OF 4/19/2022

### 1. Introductions and Attendance

**Directors Present:** Meeting was a videoconference. Attending was Robert Reil, Elaine Miller, Leslie Brown, Kathi Obendorfer, Jim Schepers. Les Bernstein was signed-in but his camera was off and microphone muted. He did not participate in any discussions.

**Directors Absent:** Joyce Colmar and John Majka

**Meeting called to order at:** 4:14 p.m.

**Approval of Minutes:** Regular Board Minutes of 3/9/2022 and Committee Reports for March were approved. Motion by Kathi and seconded by Elaine. Passed unanimously.

### 2. Officer Reports

**President Report:** Robert Reil: Report attached and accepted as an addendum to the minutes.

**Vice President Report:** Kathi Obendorfer –

**Treasurer Report:** Joyce Colmar -

**Secretary Report:** Jim Schepers – In the future reports will considered for consent agenda and will be accepted as an addendum to the minutes.

### 3. Committee Reports

#### **Required Committees**

**Executive Committee:** Chaired by Robert Reil:

**Finance Committee:** Chaired by Joyce Colmar:

**Governance Committee:** Chaired by Elaine Miller.

**Membership Committee:** Chaired by Kathi Obendorfer: Report attached. Funding request for “Meet your Neighbor” event. Total \$1,700. Discussion developed on who was going to be invited to the event. Elaine suggested that the attendees of the monthly CRA Meeting be included in the mailing. Further discussion continued and it was agreed that we should try to merge and combine different databases that are available to OEVA. Motion by Jim to approve up to \$1,700 for the Meet and Greet event on 6/4/2022 at 5 p.m. Seconded by Elaine and passed unanimously.

Discussion then turned to the subject of a website manager and the costs for such a position. After some debate it was decided to continue with current arrangement and try to develop internal expertise.

#### **Other Committees**

**Arts Committee:** Chaired by Les Bernstein.

**Beautification Committee:** Chaired by Robert Reil: Report attached and accepted as an addendum to the minutes. Robert offered some additional information outside of the original report. The committee had their 1<sup>st</sup> event on 4/16, working on the Cedar Street parking lot. A considerable amount of debris was removed. A second event is scheduled

for Thursday, 4/21 at 5 p.m. Elaine suggested that we try and recruit some students for their help with this project as many require service hours for their school groups. This will be researched further.

**Citizen's Patrol Committee:** Chaired by John Majka

**Englewood Arts District (EAD):** Chaired by Leslie Brown

**Events Committee:** Chaired by Les Bernstein.

**Government Relations Committee:** Chaired by Elaine Miller

**IT Committee:** Chaired by Robert Reil: Report attached and accepted as an addendum to the minutes. The discussion for 501c (3) was tabled. After some discussion about email and Microsoft 365 Teams, Kathi made a motion to approve 4 licenses for the officers at \$20 @ month under Microsoft Teams. Seconded by Jim and passed unanimously.

**Marketing Committee:** Chaired by Leslie Brown

**Media Committee:** Chaired by Susana Jimenez: Report attached and accepted as an addendum to the minutes.

**Merchandising Committee:** Chaired by Jim Schepers. Jim reported that he had researched trademarks availability for OEVA and Cruisin On Dearborn. Both names are currently available if the Board wish to pursue. It will be studied for future consideration.

**Merchants Committee:** Chaired by Leslie Brown

**Diversity & Inclusion:** Chaired by Susana Jimenez

#### 4. Old Business:

- A. Car Show Marketing: - Tabled pending further information.
- B. Illegal Art (Funding request by Marie at Mango Bistro) – Tabled pending further information.
- C. Wash Away Your Fears (Chalk Art funding request) – Tabled pending further information.
- D. Linda Ronstadt Tribute (Funding request for Spencer's Sparkle) – Tabled pending further information.

#### 5. New Business:

A. Food Truck Mondays – Discussion centered on this being a good idea and should be supported.

B. Annual Affirmation: Tabled for now.

C. Recording of Regular Board Meetings – Although we have the capability to record meetings, it was decided this would not be our practice for now.

#### 6. Announcements:

#### 7. Motion to Adjourn:

Made by Leslie Brown \_\_\_\_\_,

Seconded by Kathi Obendorfer \_\_\_\_\_,

Time of adjournment was 5:35 pm\_\_ am/pm.

(Process note: the approved minutes will be dated, scanned, and saved on-line as the official record.)

Minutes were adopted and authorized by the board on \_\_\_\_\_

*If not dated then these minutes shall not be considered approved and only a draft. Upon dating they were approved by the board of directors as stated in the minutes of that meeting.*