

## OEVA BOARD MEETING 8-22-2023 MINUTES

### A FLORIDA NOT FOR PROFIT 501(c)4 CORPORATION

1. **Introductions and Attendance:** Kathi Obendorfer, Leslie Brown, John Majka and 2 guests, Judy Canero and Terry Shortt. Deborah Osburn, Jim Schepers and Joyce Comer attended by phone. Merrill Hollinger and Les Bernstein were absent.
2. **Call to Order:** President Obendorfer called the meeting to order at 4:06 p.m.
3. **Approval of Minutes of 7-18-2023 Board Meeting.** Motion to approve by Leslie Brown and 2<sup>nd</sup> by Deb Osburn and passed unanimously.

#### 4. **Officer Reports**

President Report: Kathi Obendorfer began by telling the Board that she had been approached by a reporter from the Sun Newspaper for an interview about Dearborn Street. Kathi indicated that she gave a brief report for the interview. She also remarked about several other individuals from various organizations had made not so favorable remarks in their interviews.

Next, she talked about Les Bernstein having some personal issues to take care of and he was requesting a Leave of Absence which was granted by the President. He may be unavailable for 2 critical events later this year which are the Halloween Safe Walk and the Christmas walk/Event.

This led to a conversation about the Halloween Safe Walk in the past and how businesses and groups attended and participated. There was considerable discussion about the previous walks and groups that participated.

It was determined that Leslie Brown would reach out to Debbie Marks and discuss the various activities OEVA and CRA had provided in the past to present a good event.

The discussion about events continued and we talked at length about the Christmas Walk and how Terry Shortt was instrumental in the past events. The board was very thankful and may ask for his help since Les Bernstein may not be able to participate as much as he had in the past. Kathi informed the board that Lemon Bay High School Band along with 3 elementary schools will be providing music for the event.

Joyce mentioned that EARS may be available to provided adoptable pets for this event.

Terry talked about maybe getting some help from the Rotary Club as this event needs people to make it work. It was decided we should take any offers for help.

The President then concluded her report.

Vice President Report: John reported he had obtained the white board for the car show and was placing the names of various supporting businesses on it.

Treasurer Report: Joyce Colmar submitted her report. OEVA has over \$36,000 of which a little over \$11,000 is available for use.

Secretary Report: No report

### **Required Committees**

**Executive Committee:** Chaired by Kathi Obendorfer

**Finance Committee:** Chaired by Joyce Colmar:

**Governance Committee:** Chaired by Joyce Colmar:

**Membership Committee:** Chaired by Leslie Brown.

### **Other Committees**

**Arts Committee:** Chaired by Les Bernstein

**Englewood Arts District (EAD):** Chaired by Leslie Brown

**Events Committee:** Chaired by Les Bernstein

**Government Relations Committee:** Chaired by Joyce Colmar

**IT Committee:** Chaired by Leslie Brown

**Marketing Committee:** Chaired by Leslie Brown. Leslie had, earlier in the week, submitted a Marketing report via email. She elaborated on a couple of items. There were some issues with the coupon that needed to be scanned to get the lower

membership rate. There was some discussion about this but it appears that the problem has been addressed.

Leslie continued with her report, stating that there may be an issue with our person responsible for Facebook postings. There was concern voiced by several board members that we were not receiving a benefit worthy of the amount of money being spent. Leslie will talk with the person but she will also reach out to some of the past applicants who did not get the position originally.

She also referenced Sidney Martin with the Artist Colony and reviewed what they were planning at the Pioneer Plaza. She felt it would be helpful for OEVA to back some of these functions.

**Media Committee:**

**Merchants Committee:** Chaired by Leslie Brown

**Diversity & Inclusion:**

**Merchandising:**

**5. OLD BUSINESS:**

1. Director #9 vacancy. Secretary Schepers brief the board on the past history of Board positions 8 and 9 that were established in February 2022. Deborah Osburn was appointed to position 8 earlier this year with her term scheduled to end 12/31/2025 along with position 9. Secretary Schepers opined that we could always use more help and suggested the Board establish 2 more positions, #10 with a term ending 2023. Position 10 would be up for renewal along with positions 1,2 & 3 for next 3 years beginning in January 2024. He then made a motion to create positions 10 and 11. Seconded by Leslie Brown and passed unanimously. There was discussion between the board and the 2 guests present.

After discussion John Majka made a motion to appoint Terry Shortt to position #9 with a term ending 12/31/2025 and Judy Canero to position #10, with her term ending 12/31/2023. Seconded by Deb Osburn and passed unanimously.

There was some discussion after which it was decided that Terry would be the point person for the 2 Events OEVA has scheduled for this year.

2. Property at 232 W. Dearborn: No action

**6. NEW BUSINESS:**

1. No new business was presented.

7. **ANNOUNCEMENTS:** Next CRA meeting is scheduled for 9/13/2023 at Englewood Chamber of Commerce OEVA's next Board Meeting is 9/19/2023. Next Annual Meeting will be 1/16/2024 with a location to be determined.

8. **ADJOURN:** Made by Leslie Brown \_\_\_\_\_

Seconded by John Majka \_\_\_\_\_

Time of Adjournment: 5:14 p.m. \_\_\_\_\_

Approved 9-19-2023  
James Acheperis \_\_\_\_\_